

MSE Releases Industry First 40,000 Page Cartridge for The CE390X (for M4555 MFP)



VAN NUYS, CA - Micro Solutions Enterprises (MSE), the industry leader for Intelligently Re-Engineered™ cartridges, continues its rapid release of products to bolster its already market leading offering of extended yield cartridges under its MPS engineered™ sub brand.

Luke Goldberg, SVP MSE Global says of the release; " There is no question that this printer will be heavily placed in larger enterprise installed bases as a key segment 4 MFP which means that many MPS providers will, and have already started to manage these devices. To date the only option for consumables have been high cost OEMs which hinder the profitability of managing these. Now, not only did we shorten the OEM window of opportunity to have 100% share on the standard model, but a 40,000 page offering that will offer among the lowest CPP of any extended yield model we have ever released. This cartridge will be a huge advantage for our dealers selling CPP and MPS not only from a cost perspective but because only MSE is really capable of creating a consistently performing cartridge due to of our unique technologies. At 40,000 pages tremendous wear is taking place on all critical parts which makes our patented technologies and test protocols indispensable."

This is the 7th MPS engineered™ release from MSE in the last 120 days. More models are currently under development.

MSE is the largest USA based remanufacturer and is acclaimed as one of the leading edge innovators in the marketplace. MSE has pioneered the process of "Intelligent Re-Engineering" as applied to remanufactured printer consumables which is a protocol that employs patented technologies, proprietary processes, and stringent testing methodologies all with the goal of providing the market's best alternative to high cost OEM print consumables. MSE has multiple certifications and accreditations including ISO 9001 and 14001. Coupled with our engineering prowess MSE also prides itself on offering the highest levels of after sales support to its dealers through its consultative sales and marketing programs. MSE is a global entity with sales and distribution in Canada, Europe (UK and the Netherlands), Israel, Brazil, California, and Pennsylvania.

**Corporate
Headquarters - USA**
8201 Woodley Avenue
Van Nuys, CA 91406 USA
Tel: 818.407.7500
Fax: 818.407.7575
Toll Free: 800.673.4968
E-mail: info@mse.com

East Coast- USA
301 National Road, Ste. 400
Exton, PA 19341 USA
Tel: 610.594.8600
Fax: 610.594.8030
Toll Free: 800.418.4968
E-mail: info@mse.com

MSE Europe
Landbouwweg 27
3899 BB Zeewolde
The Netherlands
Tel: +31.36.522.2601
Fax: +31.36.522.6875
E-mail: info@mse-europe.com

Parts Now! Canada
32 Richelieu
Lacolle, Quebec J0J 1J0
Local: 450.246.2133
Toll-free: 877.246.2133
Fax: 450.246.2913