



MSE Releases jumbo Intelligently Re-Engineered™ replacements for 35a/36a cartridges (for use in the P1005/P1505 printers)



VAN NUYS, CA - Micro Solutions Enterprises (MSE), the industry leader for Intelligently Re-Engineered™ cartridges, is pleased to announce the release of their “Intelligently Re-Engineered” toner cartridges for the P1005/P1505 printer families.

MSE’s exhaustive testing methodologies were critical with these models in maintaining densities across the entire cycle life while not overfilling the waste toner hopper which is common in these applications.

Luke Goldberg, SVP MSE Global says of MSE’s new release of these cartridges, “ these extended life cartridges are critical for two main reasons for our dealers; they widen the value/price delta between the aftermarket and OEM in what is a low price, commoditized cartridge, and they offer our MPS dealers much lower CPP’s than standard yield and make these high operating cost desktop models much more profitable.”

MSE says that these are the first in a large jumbo product launch in the coming weeks that will include many other high velocity movers.

MSE is the largest USA based remanufacturer and is acclaimed as one of the leading edge innovators in the marketplace. MSE has pioneered the process of “Intelligent Re-Engineering” as applied to remanufactured printer consumables which is a protocol that employs patented technologies, proprietary processes, and stringent testing methodologies all with the goal of providing the market’s best alternative to high cost OEM print consumables. MSE has multiple certifications and accreditations including ISO 9001 and 14001. Coupled with our engineering prowess MSE also prides itself on offering the highest levels of after sales support to its dealers through its consultative sales and marketing programs. MSE is a global entity with sales and distribution in Canada, Europe (UK and the Netherlands), Israel, Brazil, California, and Pennsylvania.

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