

## FOR Brother® HL-5340d, 5350dn, 5370dw (TN-650/TN-3280) Toner Cartridges



### Compatible with:

Brother® DCP-8080dn, DCP-8085dn,  
HL-5340d, HL-5350dn, HL-5370dw,  
HL-5370dwt, HL-5380dn, MFC-8480dn,  
MFC-8680dn, MFC-8880dn, MFC-8890dw



## MSE Brand Benefits & Features

- First released in April 2009, the HL-5340/HL-5370 series replaces the HL-5240/HL-5250 series released in September 2005.
- With a low cost per page (CPP) and a wireless interface, the HL-5340/HL-5370 series is an ideal printer for busy offices and small connected workgroups.
- The TN-650 is a 8,000 page toner cartridge that requires a separate drum unit (DR-620) that yields 25,000 pages.
- MSE as always approved this product using the markets most exhaustive testing protocols including; environmental stress testing, accelerated aging testing, shipping simulation, and ISO 19752 testing.

## INTELLIGENT RE-ENGINEERING™

At MSE, every aspect of our products from quality and reliability to aesthetics and environmental impact is thoroughly analyzed on an ongoing basis. We look for areas of continuous improvement and create ground-breaking patented technologies to keep pace with OEM design. The result is a better built, higher quality, more consistent product.

## ISO 19752 CERTIFIED YIELD

The ISO 19752 standard is a standardized page yield test for monochrome (b/w) laser printer cartridges. The test is done with a minimum of nine cartridges tested on three separate printers with a standard print/test page under specific environmental conditions and printer settings. MSE monochrome cartridges meet/exceed OEM yield based on ISO 19752 test methodologies.

### Packaging features:

- Easy 4 step "Install and recycle" instructions
- quick zipper pull
- Vivid 4 color graphics
- SFI Eco-packaging reduces footprint



### Packaging options:

Choose between the MSE brand and the Generic brand box.



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Machine Type.....Laser Printer  
 Print Speed.....32 PPM  
 Print Resolution .....1200 x 1200 DPI  
 Page Yield.....See Chart

**Product Dimensions**

U.S. .... Length 13.0 in    Width 4.75 in    Height 7.75in  
 Metric ..... Length 33.0 cm    Width 12.1 cm    Height 19.7 cm

**Product Weight/ Shipping**

U.S. .... 2.62 lbs.<sup>1</sup>  
 Metric ..... 1.2 kg.<sup>1</sup>

**MSE Information**

Overpack Shipping Box Sizes ..... Small 2, 6, 12, and 19 Pack  
 Complete with Smart Print Chip ..... N/A  
 OEM/ MSE Part No. .... See Chart

PRODUCT	OEM PART NO.	MSE PART NO.	MSE YIELD <sup>2</sup>	OEM YIELD <sup>2</sup>	COST PER PAGE				STREET PRICE			
					MSE		OEM		MSE <sup>3</sup>		OEM <sup>3</sup>	
					U.S. cent	Euro cent	U.S. cent	Euro cent	U.S.	Euro	U.S.	Euro
MSE Brand	TN-650/TN-3280	02-03-6516	8,000	8,000	1.7	1.4	2.0	1.7	\$85.00	€ 75.25	\$108.25	€ 98.50
Private Label Brand	TN-650/TN-3280	02-03-6512	8,000	8,000	1.7	1.4	2.0	1.7	\$85.00	€ 75.25	\$108.25	€ 98.50

**Special Notes**

- <sup>1</sup> Weight may vary depending on packaging
- <sup>2</sup> Average page yield based on ISO 19752. Actual yield may vary depending on environmental conditions, media, and usage.
- <sup>3</sup> OEM cost per page based on all consumables (standard yield toner cartridge and drum unit).
- <sup>4</sup> MSE cost per page based on all consumables (MSE high yield toner cartridge and OEM drum unit).

**About MSE**

MSE is the largest USA based remanufacturer and is acclaimed as one of the leading edge innovators in the marketplace. MSE has pioneered the process of "Intelligent Re-Engineering" as applied to remanufactured printer consumables which is a protocol that employs patented technologies, proprietary processes, and stringent testing methodologies all with the goal of providing the markets best alternative to high cost OEM print consumables. MSE has multiple certifications and accreditations including ISO 9001 and 14001. Coupled with our engineering prowess MSE also prides itself on offering the highest levels of after sales support to its dealers through its consultative sales and marketing programs. MSE is a global entity with sales and distribution in Canada, Europe (UK and the Netherlands), Israel, Brazil, California, and Pennsylvania.

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