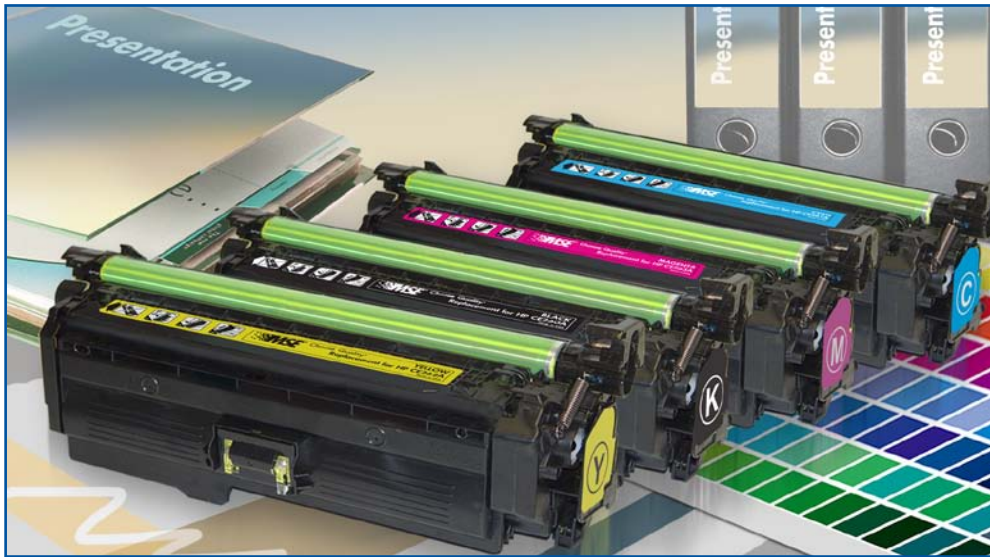


## FOR HP® Color LaserJet CP4025, CP4525, CM4540 Series Color Toner Cartridges



### Compatible with:

HP® Color LaserJet CP4025dn, CP4025n, CP4525dn, CP4525n, CP4525xh, CM4540, CM4540f, CM4540fskm

Complete with Smart Print Chip

Patented Technology

## MSE Brand Benefits & Features

- First released in November 2009, the HP® CP4025/CP4525 printer series was an addition to HP's Enterprise segment 4 printers.
- Ideal for in-house marketing and large workgroups looking to increase productivity and efficiency.
- MSE's HP® CP4025/CP4525 cartridges contains the new Secondary Cleaning System Technology (SCS), which keeps the PCR totally clean of toner additive throughout the complete life of the cartridge, which is especially critical with faster speed (42 ppm) and higher yielding (8,500 – 17,000 pages) cartridges. Thus eliminating many historical issues in print defects such as streaking, dirty print, and backgrounding.
- Great dealer margins available to OEM customers seeking true alternatives to the very costly OEM cartridges.
- MSE as always approved this product using the markets' most exhaustive testing protocols including; environmental stress testing, accelerated aging testing, shipping simulation, and ISO 19798 testing.

### Packaging features:

- Easy 4 step "Install and recycle" instructions
- quick zipper pull
- Vivid 4 color graphics
- SFI Eco-packaging reduces footprint



### Packaging options:

Choose between the MSE brand and the Generic brand box.



MSE Brand



Generic Brand



### What does SCS do?

SCS technology actually adds a new critical cleaning component to the cartridge that keeps the OPC and PCR free from toner buildup for the full life of the cartridge.



Absolute Color Technologies (ACT) is the culmination of years of research, development, and deployed resources with the goal of providing the industry's first and only OEM alternative color toner cartridges.



At MSE, every aspect of our products from quality and reliability to aesthetics and environmental impact is thoroughly analyzed on an ongoing basis. We look for areas of continuous improvement and create ground-breaking patented technologies to keep pace with OEM design. The result is a better built, higher quality, more consistent product.



**Compatible with:** HP® Color LaserJet CP4025dn, CP4025n, CP4525dn, CP4525n, CP4525xh, CM4540, CM4540f, CM4540fsm

Machine Type..... Color Laser Printer  
 Print Speed..... 35 PPM (CP4025), 42 PPM (CP4525, CM4540)  
 Print Resolution ..... 1200 x 1200 DPI  
 Page Yield..... See Chart

**Product Dimensions** .....

U.S. .... Length 14.5 in Width 5.25 in Height 9.7in  
 Metric ..... Length 36.8 cm Width 13.3 cm Height 24.8 cm

**Product Weight/ Shipping**

U.S. .... Black HY: 3.6 lbs.<sup>1</sup> Black SY: 3.4 lbs.<sup>1</sup> Colors: 3.4 lbs.<sup>1</sup>  
 Metric ..... Black HY: 1.6 kg.<sup>1</sup> Black SY: 1.5 kg.<sup>1</sup> Colors: 1.5 kg.<sup>1</sup>

**MSE Information**

Overpack Shipping Box Sizes ..... MD 1, 2, 3, 4, 6, 8, 10, and 12 Pack  
 Complete with Smart Print Chip ..... Yes  
 OEM/ MSE Part No. .... See Chart

PRODUCT	OEM PART NO.	MSE PART NO.	MSE YIELD <sup>2</sup>	OEM YIELD <sup>2</sup>	COST PER PAGE				STREET PRICE			
					MSE		OEM		MSE		OEM	
					U.S. cent	Euro cent	U.S. cent	Euro cent	U.S.	Euro	U.S.	Euro
MSE Brand (Black) HY <sup>3</sup>	CE260X	02-21-450016	17,000	17,000	1.1	0.7	1.5	1.1	\$179.00	€ 111.40	\$247.99	€ 180.40
Private Label Brand (Black) HY <sup>3</sup>	CE260X	02-21-450012	17,000	17,000	1.1	0.7	1.5	1.1	\$179.00	€ 111.40	\$247.99	€ 180.40
MSE Brand (Black) SY	CE260A	02-21-450014	8,500	8,500	1.3	0.8	1.9	1.3	\$112.50	€ 68.60	\$157.99	€ 114.10
Private Label Brand (Black) SY	CE260A	02-21-450010	8,500	8,500	1.3	0.8	1.9	1.3	\$112.50	€ 68.60	\$157.99	€ 114.10
MSE Brand (Cyan)	CE261A, CF031A	02-21-450114	11,000	11,000 12,500	5.7	3.6	7.8 6.0	5.7 4.8	\$209.00	€ 129.70	\$285.99 \$249.99	€ 206.70 € 181.80
Private Label Brand (Cyan)	CE261A CF031A	02-21-450110	11,000	11,000 12,500	5.7	3.6	7.8 6.0	5.7 4.8	\$209.00	€ 129.70	\$285.99 \$249.99	€ 206.70 € 181.80
MSE Brand (Yellow)	CE262A CF032A	02-21-450214	11,000	11,000 12,500	5.7	3.6	7.8 6.0	5.7 4.8	\$209.00	€ 129.70	\$285.99 \$249.99	€ 206.70 € 181.80
Private Label Brand (Yellow)	CE262A CF032A	02-21-450210	11,000	11,000 12,500	5.7	3.6	7.8 6.0	5.7 4.8	\$209.00	€ 129.70	\$285.99 \$249.99	€ 206.70 € 181.80
MSE Brand (Magenta)	CE263A CF033A	02-21-450314	11,000	11,000 12,500	5.7	3.6	7.8 6.0	5.7 4.8	\$209.00	€ 129.70	\$285.99 \$249.99	€ 206.70 € 181.80
Private Label Brand (Magenta)	CE263A CF033A	02-21-450310	11,000	11,000 12,500	5.7	3.6	7.8 6.0	5.7 4.8	\$209.00	€ 129.70	\$285.99 \$249.99	€ 206.70 € 181.80

**Special Notes**

- <sup>1</sup> Weight may vary depending on packaging.
- <sup>2</sup> Average page yield based on ISO 19798. Actual yield may vary depending on environmental conditions, media, and usage.
- <sup>3</sup> For use in CP4525 models only.
- \* MSE’s color cartridges meet the yield based on the CP4525 cartridges (11,000) and the standard yield cartridges that ship with the CM4540. HP is also offering a higher yield, lower CPP 12,500 cartridge and MSE is investigating an alternative gram fill to meet the yield of the CM4540 color cartridges (12,500).

**About MSE**

MSE is the largest USA based remanufacturer and is acclaimed as one of the leading edge innovators in the marketplace. MSE has pioneered the process of “Intelligent Re-Engineering” as applied to remanufactured printer consumables which is a protocol that employs patented technologies, proprietary processes, and stringent testing methodologies all with the goal of providing the markets best alternative to high cost OEM print consumables. MSE has multiple certifications and accreditations including ISO 9001 and 14001. Coupled with our engineering prowess MSE also prides itself on offering the highest levels of after sales support to its dealers through its consultative sales and marketing programs. MSE is a global entity with sales and distribution in Canada, Europe (UK and the Netherlands), Israel, Brazil, California, and Pennsylvania.

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